

Dear School Teacher

**Children in Crisis have educated over 1million children.
Will you help us to change the lives of a further 190,000 of the world's most
vulnerable children this year?**

I am writing to you today to challenge your whole school, both students and staff, to help Children in Crisis to raise funds to train teachers, build schools and provide vulnerable children with an education in countries devastated by war.

In our communities, families can take for granted that they will have access to education for their children. In the communities we work with overseas, where teachers have fled violence and school buildings need to be rebuilt, sending a child to school is a distant dream for parents.

Your school can make a huge impact. At Children in Crisis we believe that your support will enable generations of children to attend school through projects that are both empowering and sustainable to local communities in post conflict countries.

The pack enclosed with this letter suggests three different ways that your school can support Children in Crisis:

- Choose Children in Crisis as your charity of the year, and accept the challenge to build and supply a school over the coming year. Within the pack enclosed we provide a large number of suggested activities and fundraising schemes that your school could carry out over the year to raise funds to provide children in post-conflict countries with an education. In turn, each time your school raises enough funds for the next component of the school build, i.e. the walls, roof, chairs etc, we will send you an update on our projects, along with the story of a child your hard work and dedication will enable us to provide with an education
- Take part in the Children in Crisis pencil challenge. Sell our pencils at school to enable Children in Crisis to give children in countries devastated by war the chance to go to school. The pencil is your product. The cost of one pencil, a pound. The challenge is to raise funds to send a child to school. School versus school. Class versus class. Student versus student. Who will come out top?
- Buy a child a school uniform, so they can go to school for the first time. It costs approximately £12 to buy a child's school uniform in most of the countries in which Children in Crisis work. This same £12 is the boundary that prevents many children from going to school. Hold a second hand school uniform sale at school, and use the funds raised to buy a child a school uniform, enabling them to go to school. Not only will your students be able put their unwanted uniforms to good use by bringing them along to the sale, they will also be helping to raise funds for Children in Crisis.

Why we believe your school should support Children in Crisis.

Worldwide, one in six children is denied an education. Our vision is of a world where all children have access to education to enable them to fulfil their potential to live positive, healthy lives. By choosing to support our charity, you can be confident in the knowledge



that the funds you raise for Children in Crisis will go towards providing education, healthcare and protection for the world's most vulnerable children.

The experienced and dedicated fundraising team at Children in Crisis will support you and your school throughout the year. We will be on hand to provide you with any advice on holding a fundraising event or to supply your school with fundraising materials. We have t-shirts, stickers, balloons, posters, collection boxes, and of course, our pencils, for you to use at any event or fundraising activity you choose to hold on behalf of Children in Crisis.

If your school chooses to support Children in Crisis by making us your charity of the year, by taking part in our Pencil Challenge, or by holding a Second Hand Uniform Sale on behalf of our charity, we will keep you updated on our work throughout the year, as well as regularly sending you pictures and stories about some of the children whom your school will enable our charity to educate.

Would you and your students like to provide some of the world's most under-privileged children with the chance to go to school, and help to provide them with possibilities for a future? Contact our Schools and Community team on either 020 7627 1040 or at Lucyp@childrenin crisis.org, for more information about supporting Children in Crisis.

We look forward to hearing from you.

Kind regards,



Lucy Porter
Fundraising and Community Events Assistant

